



HIRI Summit Pitchfest Terms & Conditions

OVERVIEW

The Home Improvement Research Institute (HIRI) is hosting the HIRI Pitchfest in conjunction with its 2026 HIRI Summit, September 29 and 30, 2026 in Minneapolis. The Pitchfest gives outstanding startups an opportunity to share their innovation with the HIRI Summit audience. Businesses will have the opportunity to submit an online application for the HIRI Pitchfest from February 20, 2026, through August 8, 2025.

From the applications received, HIRI and selected judges will invite four select participants to attend the HIRI Summit in-person event where they will pitch their products directly to the audience on September 29, 2026. At the HIRI Summit, pre-selected judges will select one finalist to receive a cash reward of U.S. \$2,000.

By participating in the HIRI Pitchfest, participants agree to the following terms and conditions.

WHO CAN PARTICIPATE IN THE EVENT

HIRI is looking for service and product suppliers impacting the home improvement space.

HOW TO BE CONSIDERED

Fill out this Google Form to submit an online application through April 20, 2026. Once the application is completed, HIRI's judges will evaluate it and choose four submissions to participate in the HIRI Summit where they will have the opportunity to present about their capabilities, features, benefits, and strategy.

Participant and its Company Representative agree that all materials derived from HIRI Summit and HIRI Pitchfest, including any pictures, images, photographs, tapes, videotapes, recordings, and/or reproductions thereof are property of HIRI in perpetuity.

Participant acknowledges and agrees that HIRI may use any Video submitted as part of the Application, if any, and will create videos(s) or other creative materials which may capture Participant's story to promote the HIRI Summit and to share the post-event story.

ACKNOWLEDGMENT

Participant and its Participating Company Representative warrant, acknowledge and agree that:

- (i) Participant agrees to the Terms and Conditions.
- (ii) Participant completed the Application honestly and accurately.
- (iii) SUBMITTING AN APPLICATION AND/OR ATTENDING THE IN-PERSON EVENT DOES NOT GUARANTEE PARTICIPANT A HIRI MEMBERSHIP OR ANY BUSINESS WITH HIRI MEMBERS.
- (iv) products in the Application do not infringe on the patent, copyright, or other intellectual property of any person or entity.



RELEASE OF LIABILITY/FORCE MAJEURE:

By submitting an Application, Participant agrees to accept and be bound by these Terms and Conditions and agree that any dispute regarding the conduct of this Event.

and the Terms and Condition interpretation shall be resolved by HIRI, whose decisions shall be binding and final. By entering, Participant agrees to release and hold harmless HIRI and its officers, directors, associates, agents and representatives from liability of any kind or nature related to the HIRI Summit, including but not limited to, for any injury, loss or damage to person, including death or property damage or infringement of any right (intellectual property, publicity, privacy, patent infringement or otherwise), any blurring, distortion, editing, alteration, optical illusion, or use in whole, part or composite form, whether intentional or otherwise, that may occur or be produced in connection with HIRI's use of the rights granted hereunder, including, without limitation, any claims for libel, slander, invasion of privacy, right of publicity, defamation, passing off, misappropriation of personality, trademark infringement, copyright infringement, or moral rights, due in-whole or in-part, directly or indirectly to participation in the Event or any Event-related activity.

In the event the HIRI Summit and Pitchfest are prevented from continuing with this Event for any reason, including but not limited to fire, flood, epidemic, pandemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, or any federal, state or local government law, order or regulation, order of any court or jurisdiction, or other cause not reasonably within HIRI's control (each a "Force Majeure" event), HIRI has the right to abbreviate, modify, suspend, cancel or terminate the Event without notice or further obligation.

Governing Law. Participant and its Participating Company Representative acknowledge and agree that these Terms and Conditions will be governed by and interpreted in accordance with the laws of the State of ?, without giving effect to any choice-of-law rules or conflicts of law principals that may require the application of the laws of another jurisdiction, except for patents, trademarks, and copyrights, which shall be governed by and under the applicable patent, trademark, and copyright laws of the United States.

Representation. Participant and its Participating Company Representative represent, warrant and covenant that Participant and its Participating Company Representative are not represented by any agent, agency, union, or other person or entity that has any approval rights or other rights or claims with respect to the permissions and rights granted here. If any agent, agency, person, or entity makes any claim against HIRI, and/or its legal representatives, officers, employees, agents, assigns, and/or anyone acting with its authority and/or permission, for improper use of the Videos, content, images, pictures, name, or likeness covered by these Terms and Conditions, including claims for compensation of any kind, Participant and its Participating Company Representative shall indemnify, defend, with counsel acceptable to HIRI, save and hold harmless, and reimburse HIRI for any and all damages or fees the union, agent and/or agency would be awarded via court judgment, arbitration, mediation, settlement or otherwise, as well as reasonable attorneys' fees of HIRI.

These Terms and Conditions shall be binding upon Participant and legal representatives.